

Beat: Arts

Spanish museums join the festival of culture on Twitter

Until Sunday 29 March

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USPA NEWS - Dependent museums Ministry of Culture of the Spanish Government add 23 to March 29, other cultural institutions and museums around the world in #MuseumWeek 2015 launched by the social network Twitter.

The 2015 #MuseumWeek account is an initiative of Twitter that aims to provide users of the social network-related cultural news worldwide news. The festival of culture on Twitter born in 2014 in order to facilitate contact of people with art, history and science. In its first edition, the initiative was well received by users of the social network and this year is to exceed the established brand then. The cultural week Twitter has a durable, according to officials of the network, and they have been joined this year museums worldwide.

Twitter has established seven thematic, one for each day and each of them with their respective hashtags. On Monday, the issue is #secretsMW; Tuesday, #souvenirsMW; Wednesday, #architectureMW; Thursday, #inspirationMW; Friday, #familyMW; Saturday, #favMW; and Sunday, #poseMW. With them, Twitter wants its users to share experiences, feelings and pictures, among others, visits to museums and cultural institutions around the world. In addition, the cultural week seeking the approach to culture is made with family and friends.

Article online:

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