

Beat: Business

## THIBAUD HUG DE LARAUZE - CEO OF FRENCH START-UP BACKMARKET

### GUEST OF CHINESE BUSINESS CLUB

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**USPA NEWS** - Chinese Business Club, created in Paris by Harold PARISOT, aims to develop and strengthen economics and friendly link between China and France and to increase Bilateral Investments. Most Chinese Companies and French Personalities are present during the Official Lunches organized by the Chinese Business Club.... On October 17, 2022 @ Hotel Westin Vendôme, was organized a Business Lunch with French CEO of Back Market Thibaud HUG DE LAZAURE as Guest Of Honor.

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Thibaud Hug de Larauze is a French businessman and entrepreneur. He is the chief executive officer & Co-Founder (with Quentin Le Brouster and Vianney Vaute) of a company called Back Market. Mr. de Larauze has built the startup and helped it to gain traction in the marketing industry with relevant products that put it on the radar of investors and enterprises that could benefit from the products and services it provides. The company specializes in providing an online environment for marketing refurbished electronics.

Thibaud Hug de Larauze is on his second company currently. He also co-founded another company that is called Jung. Jung is an online marketplace for refurbished electronics, like Back Market. He and his partner Quentin Le Brouster went together on the venture to launch a site where people could buy and sell electronics that have been refurbished.

Source: Source: Thibaud Hug De Larauze CEO of Back Market, Guest of Honor of Chinese Business Club  
@ Hotel Westin Vendôme - Paris  
Held on October 17th, 2022

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